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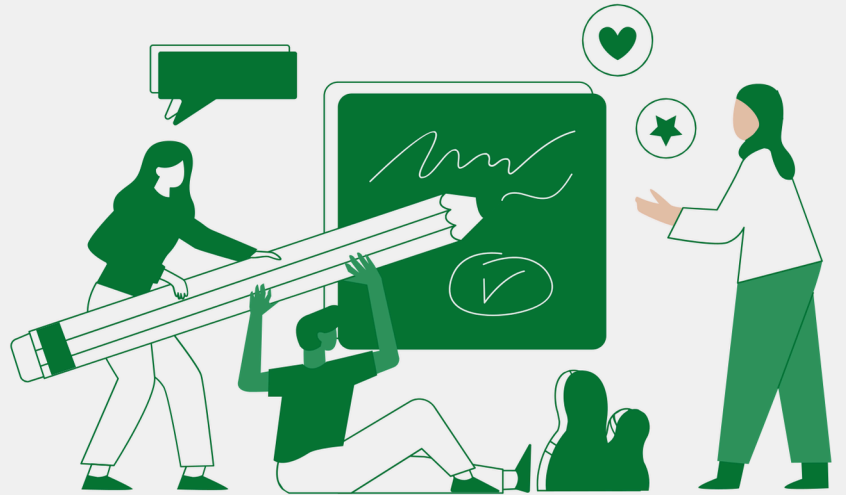


info@clickuptel.com



Patia, Bhubaneswar

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About Company



At ClickUptel, we excel in IT services and support, offering top-notch solutions in software, app, and web development. Our expertise extends to digital marketing and branding, ensuring your online presence resonates with your audience. Trust us to craft innovative solutions that elevate your brand to new heights.

Solution

ClickUptel delivers comprehensive IT solutions, including software, app, and web development. Elevate your brand with our digital marketing strategies and captivating branding and designing services. Experience excellence in every solution we offer.



Our Services

01



Web Development

We offer custom web development services, creating responsive and user-friendly websites that align with your brand and business goals, utilizing the latest technologies and industry best practices.

Custom Website Design and Development: Create unique and visually appealing websites tailored to your brand identity, incorporating user-friendly interfaces and responsive design.



E-commerce Website: Develop online stores with secure payment gateways, product catalogue management, and seamless user experience to drive sales and facilitate transactions.



Business Portfolio Website: Showcase your company's products, services, and achievements with a professional and engaging portfolio website that captivates your target audience.



CMS (Content Management System) Development: Build user-friendly and scalable CMS platforms that allow you to easily manage and update your website content without technical expertise.



Website Maintenance and Support: Provide ongoing technical support, regular updates, and maintenance services to ensure the smooth functioning and security of your website.



Our Services

02



Digital Marketing

Our digital marketing services encompass strategies and campaigns tailored to enhance your online presence, drive targeted traffic, generate leads, and maximize conversions through SEO, PPC, SMM, email marketing, and more.

Search Engine Optimization (SEO): Enhance your website's visibility and organic rankings on search engines through keyword optimization and on-page/off-page optimization techniques.



Pay-per-Click Advertising (PPC): Drive targeted traffic to your website with strategic ad campaigns on search engines, paying only for clicks received.



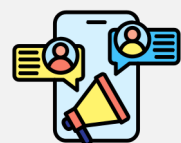
Social Media Marketing (SMM): Engage and expand your audience on social media platforms through targeted content, community management, and advertising campaigns.



Email Marketing: Build and nurture relationships with your audience through personalized and targeted email campaigns, driving engagement and conversions.



SMS Marketing: Reach your audience directly through SMS campaigns, delivering promotional offers, announcements, and engaging content.



Our Services

WhatsApp Marketing: Strategic Whatsapp marketing solutions to engage your audience effectively and drive brand awareness and conversions. Unlock growth today!



Content Marketing and Copywriting: Create valuable and engaging content to attract, inform, and engage your audience, driving brand awareness and customer loyalty.



Influencer Marketing: Collaborate with influential individuals to promote your products or services, leveraging their credibility and reach to expand your brand's visibility.



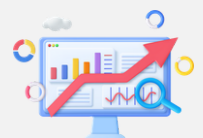
Online Reputation Management (ORM): Monitor, manage, and enhance your brand's online reputation by addressing customer feedback, managing reviews, and maintaining a positive brand image.



Conversion Rate Optimization (CRO): Optimize your website and marketing campaigns to increase conversions and maximize the effectiveness of your digital efforts.



Analytics and Performance Tracking: Gain valuable insights into your digital marketing efforts through data analysis, tracking key metrics, and measuring campaign performance.



Our Services

03



Branding & Design Services

We provide comprehensive branding and design solutions, including logo design, brand identity development, graphic design, UI/UX design, printing design, and brand guidelines, ensuring a strong and cohesive brand presence.

Logo Design and Brand Identity: Craft unique and memorable logos that embody your brand's personality and create comprehensive brand identity systems.



Graphic Design Services: Create visually stunning graphics for digital and print media, including brochures, banners, infographics, and promotional materials.



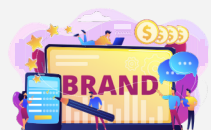
UI/UX Design: Design intuitive and user-centered interfaces that provide seamless user experiences across websites, applications, and digital platforms.



Printing Design: Develop visually appealing designs for print materials such as business cards, letterheads, flyers, and packaging, ensuring brand consistency.

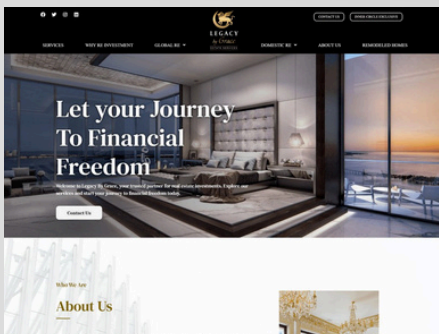


Brand Guidelines and Style Guides: Establish clear brand guidelines and style guides that define your brand's visual elements, ensuring consistency across all marketing materials.

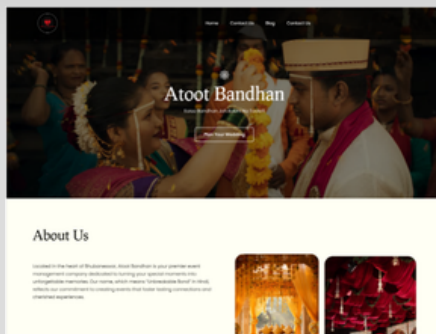


Portfolio

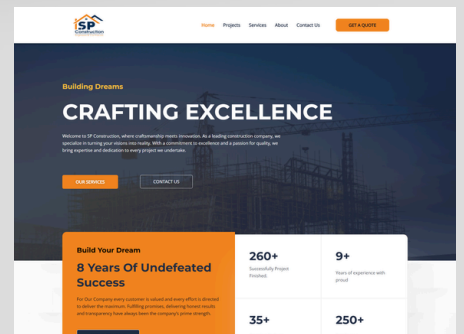
Website



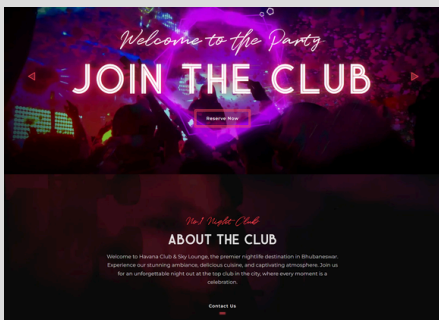
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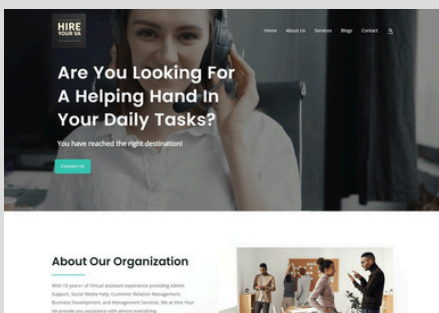
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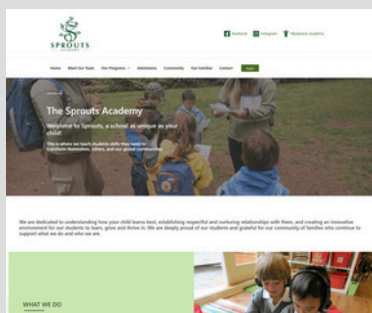
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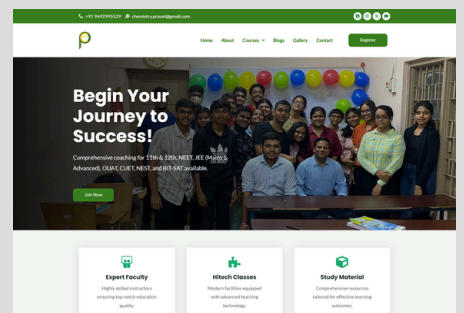
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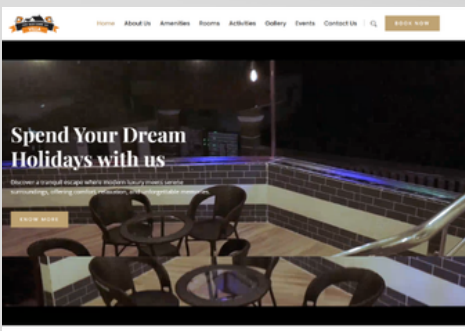
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Website



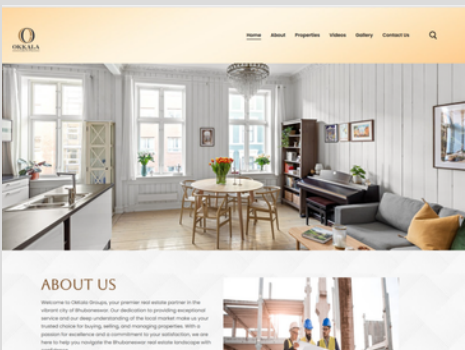
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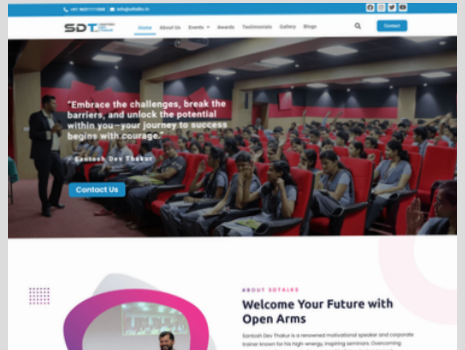
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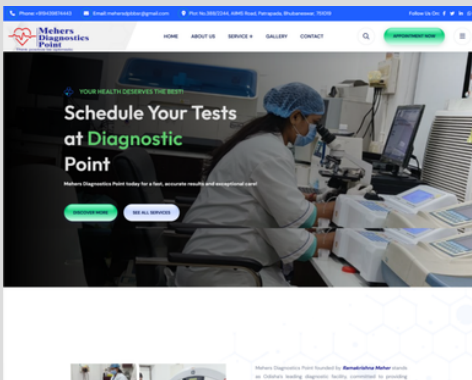
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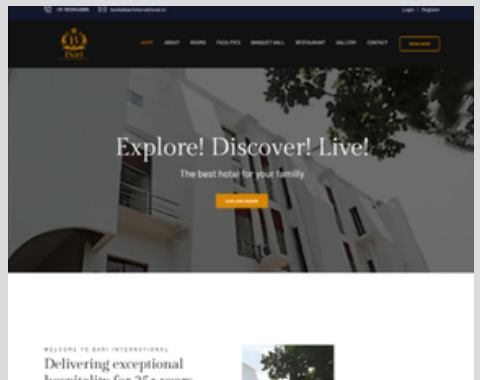
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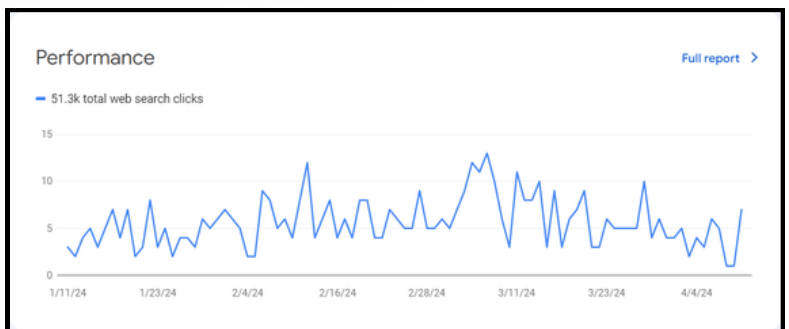
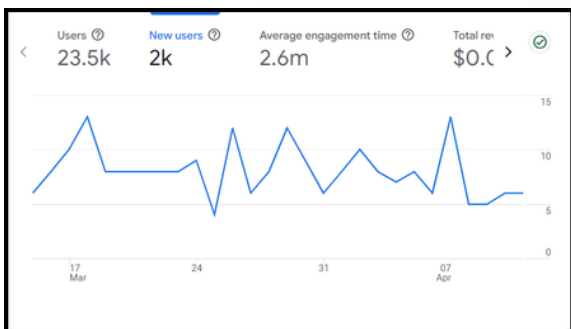
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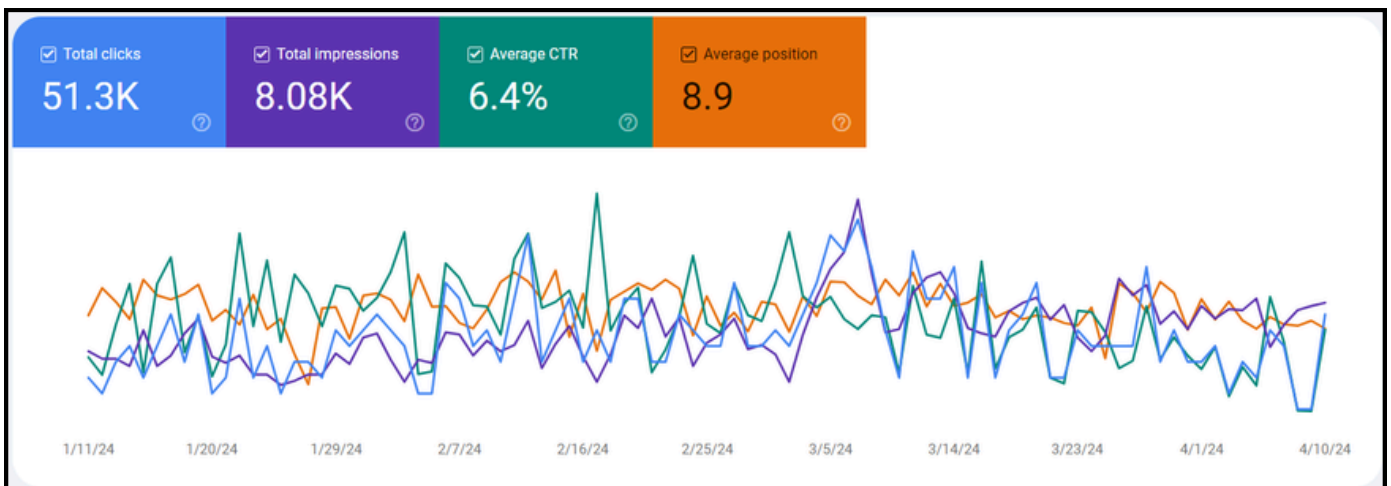
Website Traffic & Performance After SEO

SEO

Insight of A STEM Union



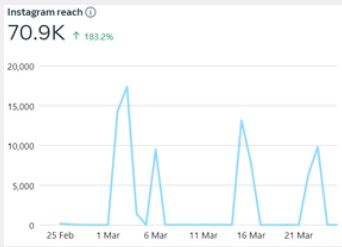
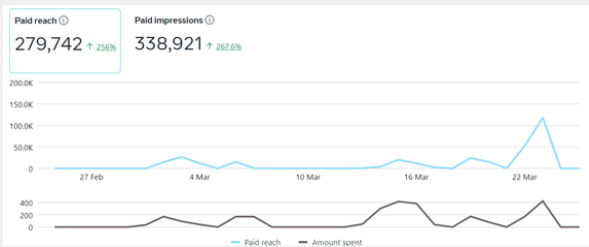
	First user prim...Channel Group)	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count All events
		2k 100% of total	1.75k 100% of total	61.62% Avg 0%	0.74 Avg 0%	2.6m Avg 0%	1,665 100% of total
1	Organic Search	1.51k	1.54k	65.53%	0.79	1m 07s	1,450
2	Direct	489	218	43.75%	0.57	16s	209
3	Organic Social	122	89	0%	0.00	0s	3
4	Unassigned	0	0	0%	0.00	12s	3



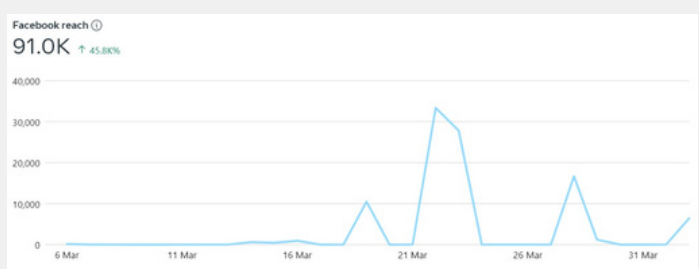
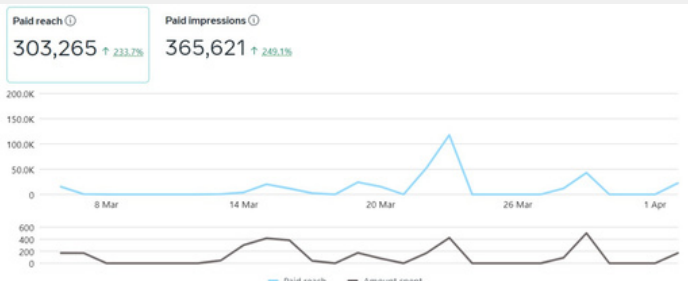


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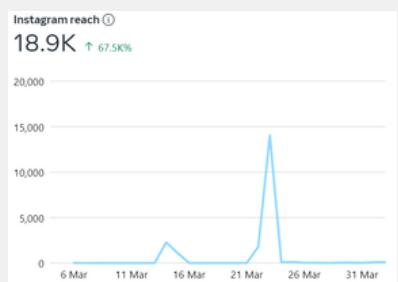
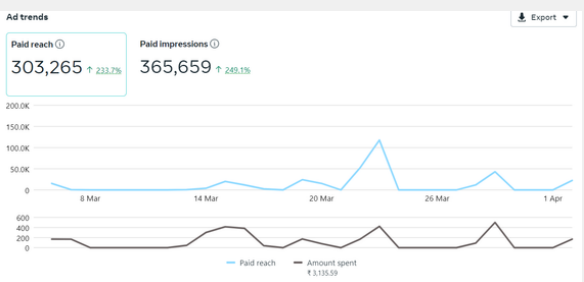
PPC



Insight of A Bar & Resturant



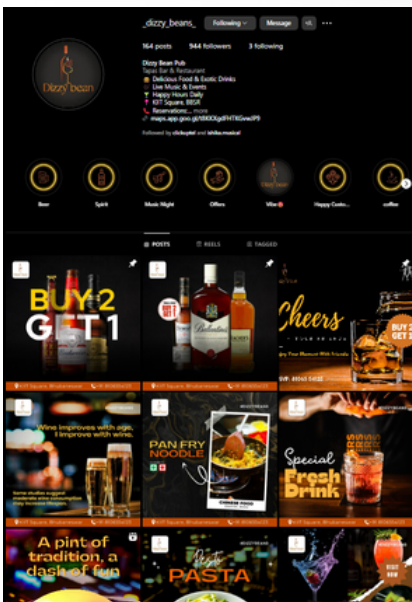
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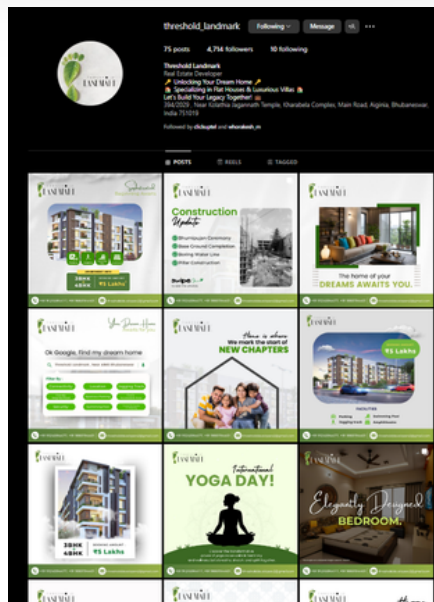
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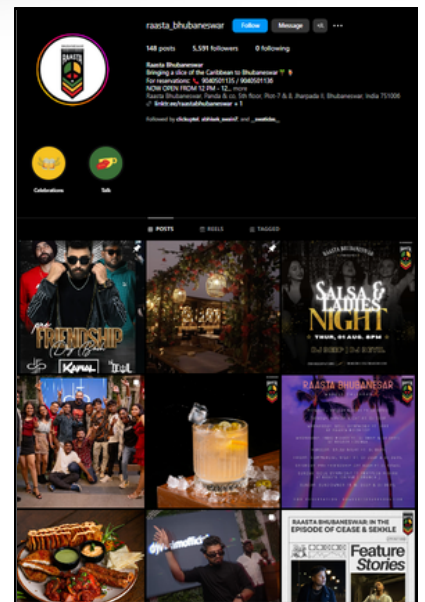
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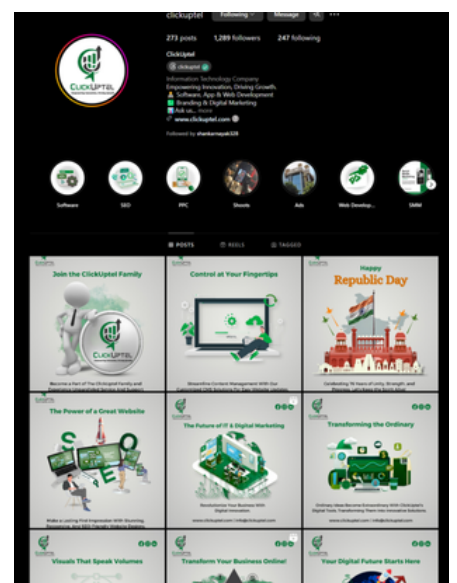
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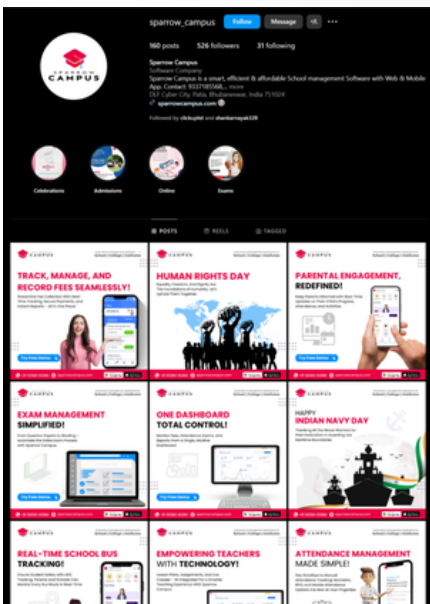
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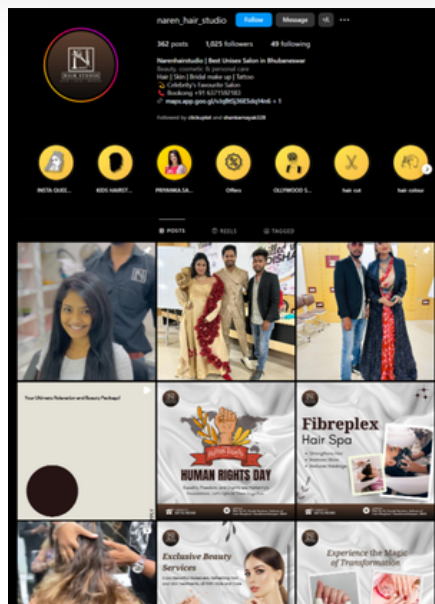
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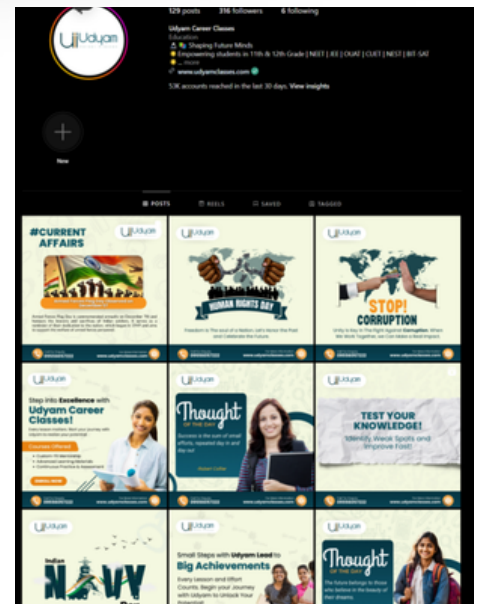
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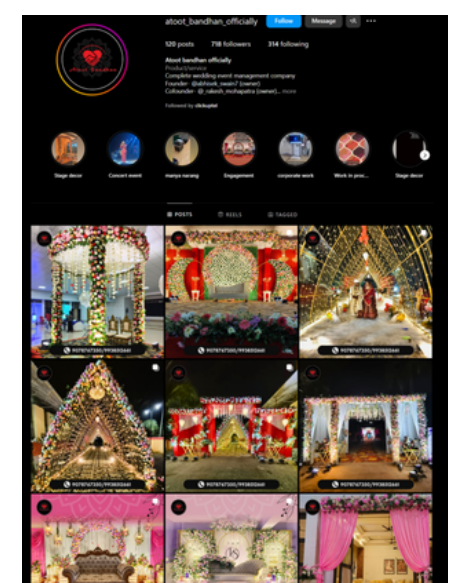
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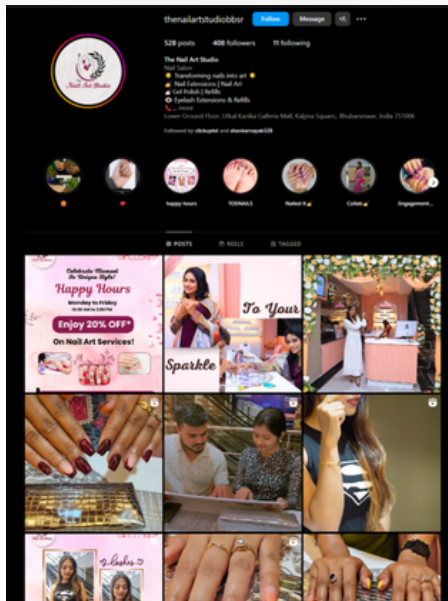
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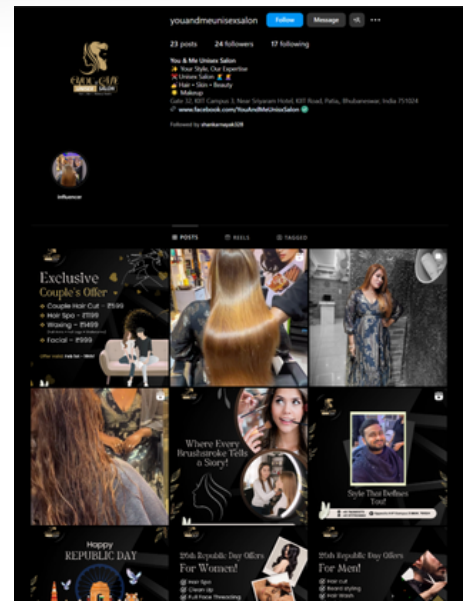
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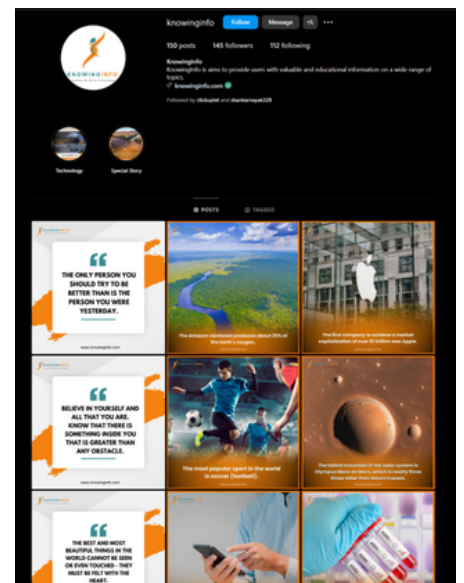
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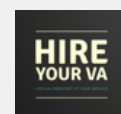
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Portfolio

Active Clients



Portfolio

Active Clients



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Testimonials

01

"ClickUptel created a stunning and functional website for our business. Their team was professional, responsive, and delivered beyond our expectations. We highly recommend their web development services."

Jasmeet Singh, HireYourVA

02

"Working with ClickUptel was a game-changer for our digital marketing efforts. Their expertise in SEO, social media, and content marketing helped us increase our online visibility and drive more leads. We couldn't be happier with the results."

Nimi Sprouts, Sprouts Academy

03

"ClickUptel transformed our brand identity with their exceptional branding and design services. From logo design to brand guidelines, they captured our vision perfectly. Their attention to detail and creativity exceeded our expectations."

Richita Nair, Women For STEM India

04

"ClickUptel transformed our online presence with their exceptional web development, digital marketing, and branding services. They delivered outstanding results and exceeded our expectations. Highly recommended!"

Marina, Legacy By Grace

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Testimonials

01

ClickUptel created a stunning and responsive website for our business, pravatchemistry.com. Their team handled everything from SEO to social media with professionalism and responsiveness, exceeding our expectations. We highly recommend their comprehensive web development and digital marketing services.

Pravat Behera, Pravat Chemsitry

02

ClickUptel built a strong online presence for our brand through expert SEO strategies. Their team's experience, professionalism, and commitment have elevated our brand to the next level. We highly recommend their SEO services!

Prasanna Panda, Sparrow Campus

03

ClickUptel built an excellent website for our business, exceeding our expectations. Their team was professional, timely, and highly efficient, delivering the project right on the deadline. We highly recommend their web development services for reliable and quality results.

Ramakrishna Meher, Mehers Diagnostics Point

04

ClickUptel built an excellent website for our business and established a strong social media presence. Their professional team also handled our local SEO, boosting our local visibility. We highly recommend their expertise in digital services.

Okkala Groups



Why Choose Us ?

01



Expertise

Our team consists of experienced professionals who are proficient in their respective fields. We stay up-to-date with the latest industry trends and technologies to deliver innovative solutions.

02



Customized Approach

We believe that every business is unique, and we tailor our services to meet your specific requirements and objectives. Our solutions are customized to align with your brand identity and target audience.

03



Results-Driven

Our primary focus is on achieving measurable results for our clients. We set clear goals, implement data-driven strategies, and regularly monitor and optimize our campaigns to ensure maximum effectiveness.

04



Customer Satisfaction

We prioritize customer satisfaction and strive to build long-term partnerships with our clients. We maintain open lines of communication, provide transparent reporting, and offer excellent customer support throughout the project lifecycle.


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Contact Us

The portfolio would provide detailed descriptions and showcase our expertise in each service area, highlighting successful projects and demonstrating the value we bring to our clients' businesses.

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